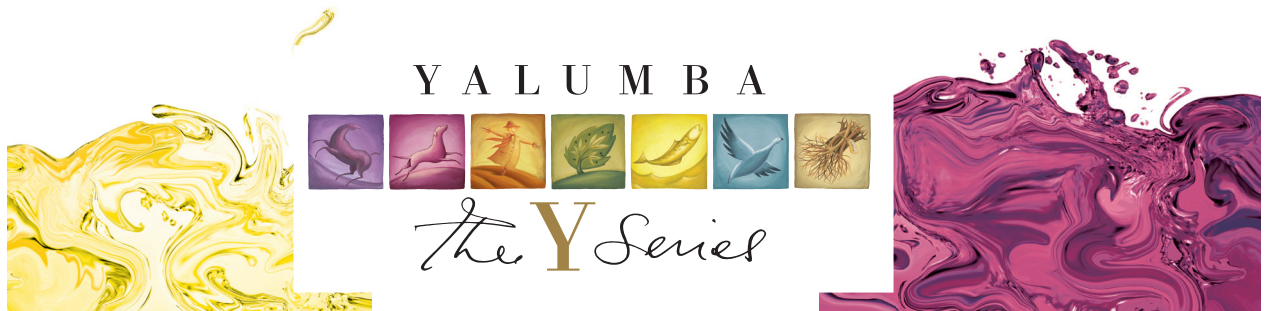


Yalumba Y Series

Celebrating The Personality of Yalumba

Yalumba Y Series consists of flavoursome, fruit-driven wines offering consistent quality at an affordable price. This range is a celebration of Yalumba's colourful 150 year history through wines with the same regional character and lively personality as Yalumba itself. These wines were made for pure enjoyment and create the ideal opportunity to explore and share a different variety on every occasion.

Sourced from various renowned South Australian regions, the Y Series provides a family of wines with a balance of both regional and varietal character. Two of the most evident regions are the Barossa and Eden Valley. The Barossa Valley's richness of flavour blends beautifully with the Eden Valley's elegant, lifted aromatics, resulting in fresh, fruity and lively wines.



Share the Passions

Iconic depictions have been used on each of the Y Series labels to provide easily recognisable and distinguishable features to each variety.

These labels reflect a number of the passions Yalumba holds so close to its heart. From 'The Vine Cuttings' to 'The Scarecrow', these pictures all symbolise something special to Yalumba and the Hill Smith family. Yalumba invites you to share in their passion for both these wines and the icons they so joyfully celebrate.



The Cape Barren Goose

Yalumba Y Series Unwooded Chardonnay - The Cape Barren goose illustrated on the label of this wine is an endangered native Australian species found in the wildlife sanctuary on the Yalumba property. It depicts the Hill Smith family's commitment and dedication to the conservation and long-term sustainability of the environment.



The King George Whiting

Yalumba Y Series Sauvignon Blanc - Provenance is very important to the Hill Smith family of Yalumba. The King George Whiting is a delicacy in South Australia, the home of Yalumba. It congregates in South Australian waters and has become a part of life for locals, defining a sense of place.



The Wild Olive Tree

Yalumba Y Series Riesling - Reflecting the Hill Smith family's long-held belief that with good wine there should also be good food - a belief reinforced by the regular cooking schools held at the winery. These are the simple pleasures in life that can be enjoyed everyday when shared in the company of family and friends.



The Vine Cuttings

Yalumba Y Series Viognier - Yalumba pioneered the growing and making of Viognier in Australia. In 1980, the first commercial vines were planted in Eden Valley and since then they have had over 25 years of viticultural and winemaking experience working with this alluring variety. The vine cuttings also represent their extensive work with Viognier clones.



The Winery Dog

Yalumba Y Series Shiraz Viognier - The winery dog is a long-standing tradition - most wineries have one, books have been written about them, and wines have even been named after them - they are a true representation of the many loyal partnerships that exist in Australian wineries today.



The Horse

Yalumba Y Series Merlot - The challenge and competition of sport is one of the family's greatest passions - a spirited racehorse in free-flight signifies the Hill Smith family's interest and involvement in thoroughbred breeding and racing - the sport of kings.



The Scarecrow

Yalumba Y Series Cabernet Sauvignon - The scarecrow represents the importance of 'community' to Yalumba. In the weeks leading up to the biennial Barossa Vintage Festival, of which Yalumba plays a major part, the Barossa community bands together to craft scarecrows, which are traditionally seen as 'guardians of abundance'.